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**Media text as a result
of textual activity in the Russian
and foreign languages in a non-linguistic university***

The term media text, which arose in the 90s of the 20th century in the English-language scientific literature, is used today in studies devoted to mass communication. Foreign experts (A. Bell, T.A. Van Dijk, M. Montgomery, N. Feuerklaff, R. Fowler) studied functional and style features of the media language, and the typology of media texts, and linguistic media technologies. And then it organically combined with domestic traditions of studying the journalistic style, the psychology of mass communication, text generation and the language of the media, presented by A.A. Leontiev, T.M. Dridze, S.I. Bernstein, A.N. Vasilyeva, D.N. Shmelev, V.G. Kostomarov, Yu.V. Rozhdestvensky, Ya.N. Zasursky, G.Ya. Solganik, N.N. Kokhtev, and others.

T.G. Dobrosklonskaya proposed to combine such studies

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